

RUGEN.nl Factsheet

Information about Rugen.nl.
Rugen.nl is the biggest Dutch related website for travelers to the island of Rugen in Germany

ABOUT RUGEN.NL

FOUNDED

Rugen.nl started in the early days of 2011 and has been growing ever since! Every year more than 50.000 unique users (and rising) find there way to Rugen.nl for information about this lovely island. The main information on Rugen.nl is in Dutch, because Rugen.nl is focused on the Dutch market. Dutch users are able to find information about all "must visit" sights, towns, hotels, towns and villages.

As part of moving forward plan, the site will be updated monthly, we offer advanced advertorial possibilities and will rethink the customer journey of Rugen Travellers.

FOR HOTEL/CAMPING or BUNGALOW Owners

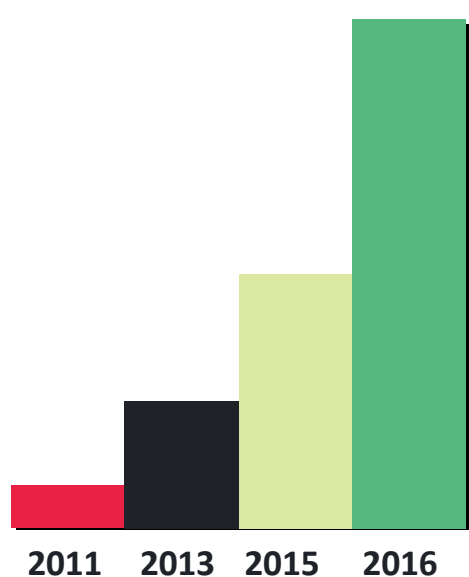
As owner of a hotel/camping or bungalow on Rugen, you can start buying advertorials on our site. We offer several places and types of advertising:

- Display Banners Starting from € 249,-
- Extended hotel / bungalow or camping review € 750,-
- Dedicated post about your hotel / bungalow or camping € 449,-
- Dedicated newsletter € 300,-

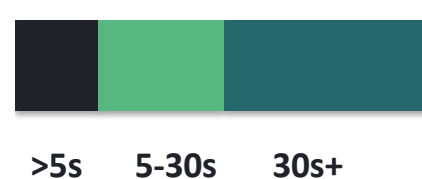
Starting today you can buy your own premium advertorials, starting from **€ 249,-** a month.
(or contact us for customized plans)

STATISTICS RUGEN.NL

GROWTH CHART



TIME ON SITE



PAGEVIEWS



33%
AVERAGE GROWTH

ADDITIONAL

DURATION

Average booked nights are between two and six nights.

AGE

Most of our visitors are between the age 45 and 70.

MOST POPULAR

KDF PRORA is the most popular attraction according to our visitors

LIKENESS

75% of our visitors are most like to book a accomodation/camping etc.



77% OF PEOPLE SAID
THEY WILL
RETURN TO RUGEN

*After visiting Rugen for the first time.

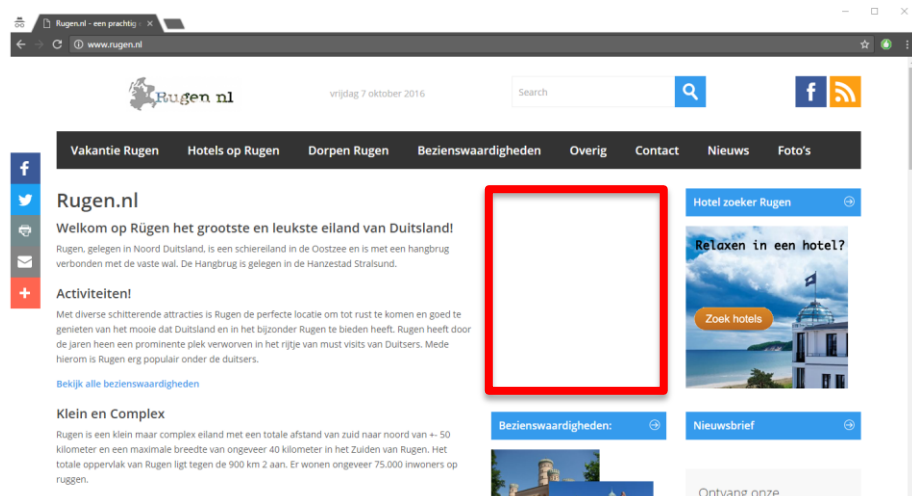
Are you Interested or in the need for more information? Please contact us:
info@rugen.nl

Want to know more?
Visit our website
www.rugen.nl

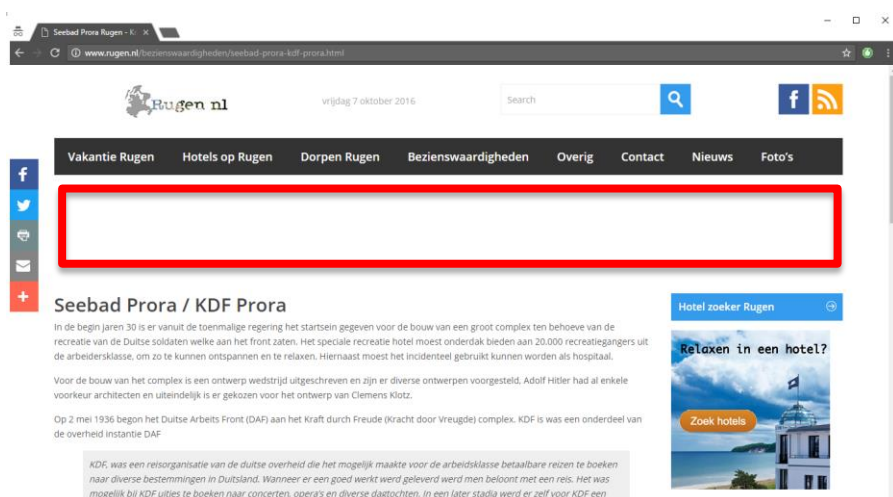
Niek Hindriks
Founder Rugen.nl
Skype: niekhindriks
Email: niek@rugen.nl

EXAMPLES

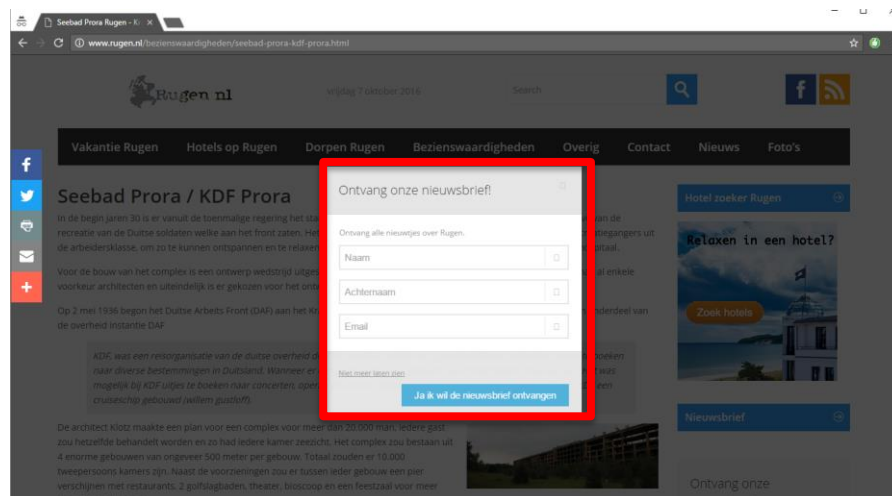
HOMEPAGE or SIDEBAR SPOT



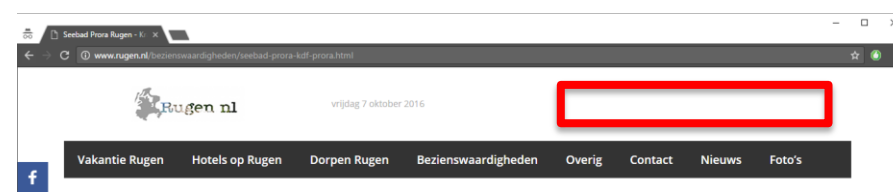
TOPPAGE SPOT



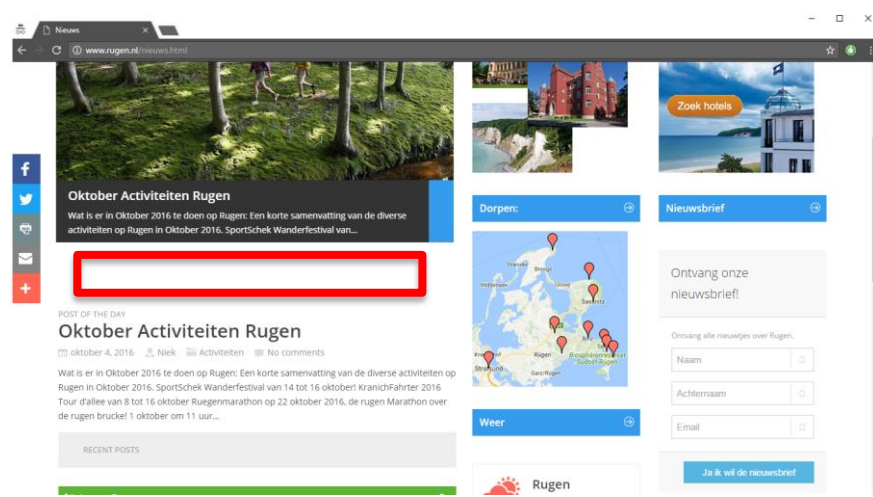
LIGHTBOX/POPUP SPOT



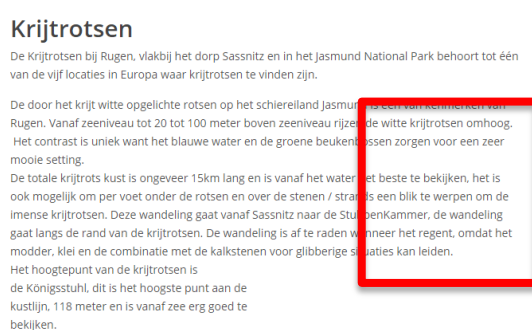
TOPBAR SPOT



BETWEEN POST ON BLOG



INPAGE / INPOST



OTHER OPTIONS

- Extended hotel / bungalow or camping review
- Dedicated post about your hotel / bungalow or camping
- Dedicated newsletter

CUSTOMIZED

Need a customized plan?

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